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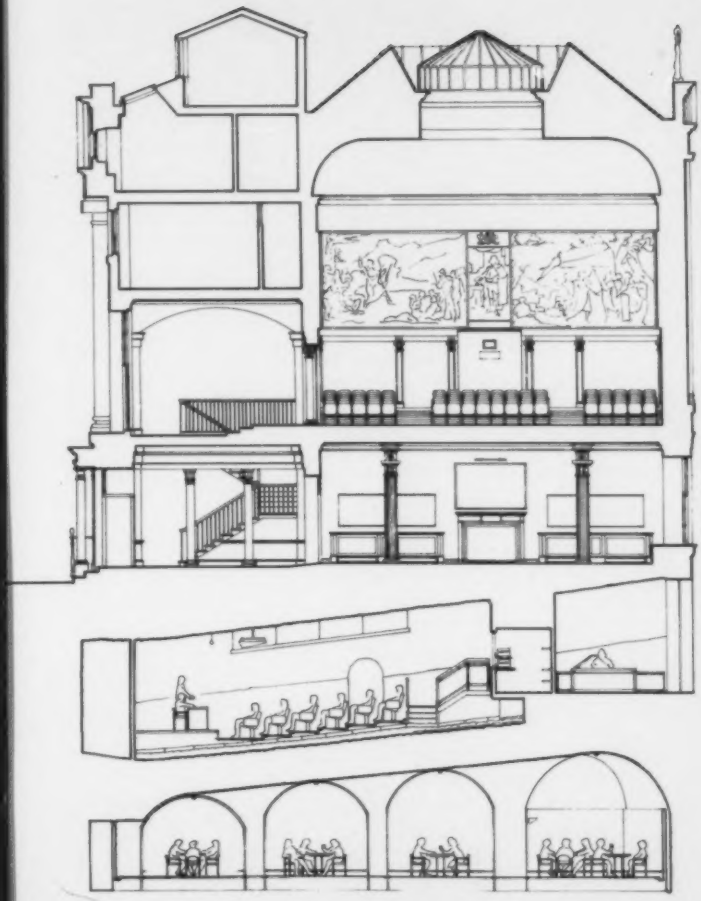

RSA

ANNUAL REPORT 1989/90

RSA

The Royal Society for the encouragement of
Arts, Manufactures & Commerce

Founded in 1754

RSA, 8 John Adam Street, London WC2N 6EZ

Front and back covers:
Elevation and plan of the House development.
Architects: Green Lloyd Architects.
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Chairman's Introduction

1989/90 has provided a fitting climax to a decade of change at the RSA. During the past year our Adelphi headquarters acquired a whole new, and wholly splendid, dimension. In addition the record shows a full list of programme achievements while, less publicly, a new programme plan for the 1990s has been taking shape.

Our biggest decisions have not been taken without risk. Now, however, the rewards are beginning to come through and we feel a heightened confidence in the Society which will help us to tackle vigorously the work ahead.

These changes have only been brought about by the support and involvement of many people. To my colleagues on Council, to the many Fellows involved in the Society's activities, our generous sponsors and all those who have contributed to the Appeal, and not least to our small and hardworking staff, I proffer warmest thanks and appreciation.

Half-way through my Chairmanship I am more than ever convinced that our Society has an enormously important and valuable role to play nationally and internationally. This is a conviction which I hope more and more Fellows, not only in the United Kingdom but also overseas, can come to share. Through the new policies for Fellowship contact and involvement introduced in 1989/90 this aim will be a priority for the 1990s.

Professor John Tomlinson CBE
Chairman of Council

The Society's President, HRH The Duke of Edinburgh, with Professor John Tomlinson, Chairman of Council (right), and Christopher Lucas, Secretary, at the opening of the vaults and conference facilities on 8 May 1990

Secretary's Report

If a single achievement is to be picked out from the year it must be the marvellously successful conversion of the Society's vaults and their formal opening by The Duke of Edinburgh on 8 May 1990. After eighteen months of disruption and an investment of just over £4 million, all who know this place feel an exciting new atmosphere.

The new facilities have been designed to serve not only the RSA's own working needs, including improved amenities for Fellows, but also to provide a vital additional source of revenue with which to help support the Society's programmes and maintain our historic premises to the standards we desire.

The RSA Appeal was launched in 1987 with the twofold purpose of eliminating the bank borrowing needed to meet the capital costs of the vaults conversion and of establishing an 'initiatives fund' to generate income to help meet the costs of researching and developing new projects. By the end of March it had raised £2.6 million, the eventual target being £5 million. £1.9 million came from companies and foundations, the balance of £0.7 million being contributed by around 20% of the Fellowship. Excellent progress has been made, but there is still a long way to go.

Physical improvements, however, do not constitute an effective programme of work and without that the RSA would have little justification for its existence. Our programme needed greater clarity of purpose and the Council decided that this could best be achieved by focusing our resources and efforts on three main themes in the 1990s: *A Learning Society*, *Sustainable Worlds* and *Living and Working*. Greater detail is provided later in this Report and Fellows will be regularly brought up to date through the *Journal*.

The RSA acts as a seed-bed for new ideas, but the seed-bed can only be kept fertile by the imagination and commitment of our Fellowship. Better communications with the Fellowship will lead to more involvement and here too some healthy progress has been made in the past year.

Financially, the year has come out close to budget. The income and expenditure account for 1989/90 shows a deficit of £111,000, but if we continue to hold successfully to our five-year plan we should see total income once again exceeding total expenditure in 1990/91; and by 1991/92 we should be back into true operational surplus.

A new senior staff structure, implemented in May, ensures that the arrangement of management responsibilities now clearly follows main functions. Reporting direct to me as Chief Executive we now have a line-up of three: Programme Director, Mark Goyder; Fellowship Director, Marigold Coleman; and Finance Director, David Hawkins. Mark Goyder joined in April 1990 and his influence in shaping the RSA programme into a co-ordinated whole is already being felt. In gaining new talent we have lost some too. Timothy Cantell, the Deputy Secretary, has decided to develop his career as a consultant based in his home town, Bath, and we shall continue to benefit from his services in a freelance capacity. Other good-byes and good wishes were extended in December to RSA Examinations Board staff who made the transfer from John Adam Street and Orpington to the Board's new purpose-built headquarters, named Progress House, in Coventry.

The Society has undergone many changes in recent years. The strong feeling of optimism which is in the air will do a lot to ensure that the new opportunities which have been opened up are energetically taken.

Christopher Lucas
Secretary and Chief Executive

Programme

The year's programme saw the customary wide variety of lecture subjects, the conclusion of some projects, the continuation of others and the initiation of new ones. In particular, it saw the beginning of a concentration on the three themes referred to in the Secretary's Report.

These themes, elaborated below, will increasingly provide a focus for the Society's work. They are intended to concentrate that work on areas of vital future importance in order to strengthen the impact of the RSA's activities, but without diminishing the wide-ranging exploration of ideas embodied in the lecture programme.

A Learning Society

Demographic change and other shifts in social patterns, together with the urgent need for skilled and flexible personnel, are making long-established patterns of educational provision look rigid and cumbersome, no longer adequate to meet the aspirations of individuals or the needs of society. The rising costs of education and training are also under close scrutiny. Meanwhile, the practical reality is that Britain still lags behind its competitors, with the majority of its young people abandoning full-time education at the age of 16.

There is pressing need for greatly increased flexibility in the style and delivery of programmes, and for variety in the means of access to education. The very words which have symbolized education for so long – words like 'school' and 'university' – need redefining. In an age of ever-multiplying and changing information, learning must continue throughout life with the constant need to update skills or change course becoming a feature of people's lives. There is also the need to help people exploit opportunities for learning which enriches and enhances their lives, not only through formal education and training, but by valuing and building on their whole range of experience throughout life at work, in the family and in the community.

How can we enable everyone to develop their potential? How can we overcome national prejudices which predispose people against learning? How can we structure the experience of learning so that it becomes associated at every level of society with pleasure and achievement? What should the new patterns of provision be and how do we initiate and cultivate them? And what will be the balance of responsibility between teachers, learners and providers for the outcome of the process?

The RSA is currently tackling some of the issues through its Wider Access and Education for Capability programmes.

Sustainable Worlds

Economic growth and rising living standards hitherto have meant the erosion of world resources and the denial to future generations of what they might legitimately expect us to leave for them. The concept of sustainability implies meeting our needs without compromising theirs.

Sustainability has most radical implications, as significant and far-reaching as those of the onset of industrialization two hundred years ago, affecting every nation and people of the world both as producers and consumers. Attitudes and practices, even the long-established goal of economic growth, stewardship of the world's capital, pollution-avoidance, renewing and re-using resources, making more with less will need to be developed.

Is the concept valid? How do we win widespread acceptance of it?

By what means can the peoples and nations of the world co-operate to ensure the world is habitable for succeeding generations? How can skills and experience be shared? How can collaboration be mounted to find new ways to conserve resources and avoid pollution?

Current RSA programmes relevant to the theme are:

The Better Environment Awards for Industry, The Future Countryside Programme, and the Shell Seminars.

Living and Working

The pattern of work and leisure is changing in all industrialized countries as a response to shifts in perceptions and attitudes and as a result of advances in technology and changes in demography.

For generations the majority of people have had no choice other than to work full-time and then retire, or to work unpaid at home. Today other options are being seen and taken. Young people in particular increasingly expect more interesting work and a fuller life and want to have more control of what they do.

Information technology provides opportunities for dispersed, rather than concentrated, methods of working, offering greater personal freedom, diminishing the impact on inner cities, but also depriving individuals of the social contacts which communal work provides.

Change in the demographic trend in the United Kingdom makes more urgent the development of the potential of people not only during their formal education period, but also in their lives after it. It makes more urgent the development and application of the talents of women and the use of the capabilities of people after their conventional retirement age.

Are the changes envisaged a good thing? Do they need to be managed? Both of these are questions which need to be addressed.

Potential areas of work for the RSA now under development are an examination of the changing concepts and values in work, retirement and leisure, and an examination of changing patterns of work places and their implication.

MANUFACTURES AND COMMERCE

INDUSTRY MATTERS

In December 1989, the Society brought to an end one of its most significant projects – the six-year campaign, first under the banner of Industry Year, then of Industry Matters, to transform the anti-industrial culture of this country. The small central team at the RSA, first set up in January 1984, and always envisaged as a temporary catalyst, was closed down, leaving in place a network of local partnerships with a momentum which would continue the work. Its role as a stimulus and communication centre was taken on by the Foundation for Education Business Partnerships, whose creation was announced in June 1989 with a start-up date of January 1990.

Thirteen regional conferences were organized during 1989 by the central team jointly with local organisations in order to encourage the continuity of structures to sustain the campaign.

The six years of the campaign assisted significantly in stimulating a sea-change in attitudes, nowhere more evident than in the receptivity of education, particularly at school level, to links with business and industry.

Two significant further initiatives sprang from the Industry Matters work – the appointment of Sir Christopher Ball as BP/RSA Fellow for Higher Education in May 1989 and a programme of Women's Training Roadshows, both of which are reported on under Education below.

MANAGEMENT OF NEW IDEAS

As a nation, Britain has a good track record for originating ideas but has been less successful at seeing them through to production and profit. This award was set up to recognize companies which have achieved this.

The first awards made under this new scheme, chosen from some eighty entries, were presented on 24 May 1990. They were won by two companies which, at first sight, appeared very different from each other. Exel Logistics, the company winning the award in the large firms category, is a division of the National Freight Corporation, specializing in distribution services for a wide range of companies, from clothes manufacturers to brewers; Linn Products Limited, the winner in the smaller firms category, is a small Glaswegian manufacturing business making sophisticated hi-fi equipment.

Despite their differences, however, these companies were adjudged to have in common management structures which allow new ideas to flourish. Common features were the ability to build staff teams, the readiness to listen to and involve staff, good communication systems, not only internally but also with external suppliers and agents, and a clear awareness of where the company stood in the

Right: the trophy for the Management of New Ideas Award, in silver and titanium, designed by Wendy George of Birmingham Polytechnic

market, what its competition was, and the quality and services needed to match and exceed that competition. That the companies benefited also from committed and enthusiastic management was evident in the course of the judging. Whether the presenters were a cross-divisional group as in the case of Exel, or the founder and managing director himself, as in the case of Linn Products, the sense of energy and purpose was impressive.

The RSA has benefited from long-term support for this project from Eric Parker of Andrews Byrne and Parker who has been the founder-sponsor. In launching the scheme, it has had as a partner the finance house Forward Trust Group. As well as contributing substantially to the funding of the scheme, Forward Trust has invested considerable staff time and expertise and has brought both ideas and enthusiasm to its development. Further sponsorship has come from the Department of Trade & Industry and from *Business* magazine.

The six finalists were: Exel Logistics Ltd and Linn Products Limited *(winners)*; BritCair Limited, Gardner Merchant Limited, Porter and Haylett Ltd, The University of Durham.

EDUCATION

EDUCATION FOR CAPABILITY

The year saw the work of Education for Capability extended to establish models of good 'capability' practice in each sector of education. The intention is that these models should be used as examples to be widely replicated.

In higher education a major conference at the Society's House in June 1989 led to the establishment of a programme of activity which includes the publication of termly newsletters with a distribution of 2,000, a series of roadshows at universities and polytechnics around the country, the launch of enquiries into links between higher education and the professions, and between higher education and employers. It also stimulated the establishment of networks of those engaged in study in specific areas, the first phase being engineering and the humanities and social sciences. A working model of capability in practice is being established through the 'Brainpower' project at London's Docklands. This project seeks to encourage those who live in Docklands to pursue study in further and higher education by establishing a programme of learning suited to each individual.

In further education two developments took place. First, a project based on high quality secondments from further education colleges to industry. To assist this, two guides for those arranging secondments were published – one for course managers and one for course tutors. These have been distributed to every further education college in the country. Secondly a project, funded by the Training Agency until August 1991, to define capability learning in the further education context, to identify the features and mechanisms in a college which will achieve capability learning in all courses, and to put these features and mechanisms in place in a small number of colleges while disseminating information about them more widely. The project sets out to establish three or four 'Capability Colleges' which can be set up as models of good practice.

During the year two projects within Education for Capability in the schools were pursued: Effective Learning - Practice and Management, and the Home-School Contract of Partnership.

Effective Learning - Practice and Management is concerned with the management of learning to enhance capability in schools and initial teacher training institutions. This is achieved by assisting teachers to introduce and implement practices which enable learners to manage their own lives, to respond flexibly to the changing

environment, and to provide an effective contribution to society both at work and within the community. The project director, at the invitation of Local Education Authorities, promotes workshop sessions with groups of teachers illustrating an approach which will achieve capability objectives within current teaching methods. It is planned to draw this work together through a major publication which will be available for teachers to use as a manual on how to achieve 'capability' objectives.

The Home-School Contract of Partnership is a joint initiative of the RSA's Education for Capability team and the National Association of Head Teachers, with major funding from the European Commission. It sets out to identify good working relationships between home and school resulting in enhanced capability in the pupil. The project was launched in October 1989. It includes major involvement with schools in other parts of the European Community and receives consultancy from a specialist in Denmark. There is also close cooperation with the National Council of Parent Teacher Associations and its European equivalent. Twenty pilot schools have now been identified in the UK, and a programme of activity is being planned with these for 1990/91.

An international conference, the Learner-Managed Learning Conference, embracing the work of all of the Education for Capability projects, was organised jointly with the World Education Fellowship and the Polytechnic of East London in April 1990, with some 300 delegates.

WIDENING ACCESS TO HIGHER EDUCATION

With generous support from BP, Sir Christopher Ball was appointed BP/RSA Fellow for Higher Education in May 1989 to direct a project to make recommendations and set targets for increasing participation in Higher Education in the U.K. by 10% by the year 1995 and 50% by the year 2000.

His interim report, *Aim Higher*, was launched in October 1989 and was used as the basis for eight regional consultations throughout England and Wales to consult on the recommendations and targets included in this report.

These consultations contributed to Sir Christopher's final report *More Means Different*, launched on 2 May 1990 with a lecture given by the author. The case for widening access, argued Sir Christopher, 'rests equally upon the proposition that in the past we have failed to meet the needs of the nation, or to match the performance of our competitors, and upon the indication that changes in society and work will in future require an increasingly higher level of initial and continuing education if we are to achieve our national objectives and compete effectively in a learning world'.

This important report, containing recommendations to higher education, employers, and government to make a 50% expansion possible by the year 2000, received wide circulation and press comment. Among the recommendations was one to the RSA to undertake a national campaign to motivate wider participation in post-compulsory education which it is hoped will be developed in the coming year.

WOMEN'S TRAINING ROADSHOWS

The Women's Working Group met four times during the year and was responsible for a very successful programme of Women's Training Roadshows planned to encourage women of all ages into non-traditional careers. Twelve roadshows were held, in Cheshire, Coventry, East Anglia, Fife, Hull, Swindon, Stirling, West London, Scunthorpe, Grimsby, Oxford and Nottinghamshire. In total some 16,000 schoolgirls attended and approximately 3,000 women returners.

To accompany the Roadshow programme the RSA produced a video, *Many Happy Returners*, to encourage and help women to return to work.

DESIGN

1989/90 saw a number of changes of emphasis in the Society's Design programme. The new Art for Architecture scheme was introduced. The Student Design Awards continued the shift towards strategically targeted industrial and market sectors. The last of a five-year series of Young Designers into Industry (YDI) awards was held under RSA auspices.

In April a meeting was organised with the National Curriculum Council about the design content of the new National Curriculum. It is vitally important, given the opportunity to include Design in the National Curriculum, that it is properly integrated as a multi-disciplinary activity.

During the year members of the Design Section staff served on outside bodies including the Design Council, the Governing Bodies of Falmouth School of Art and Design and Berkshire School of Art and Design, and assisted a joint working party (hosted by the Council for National Academic Awards) overseeing the development of a comprehensive publication to advise on industrial placements.

STUDENT DESIGN AWARDS (formerly Design Bursaries Competition)

For the sixth consecutive year Lloyds Bank supported the scheme as principal sponsor.

The Student Design Awards scheme is the major competition for design students in the UK. Established in 1924, it aims to identify young designers of outstanding promise and to bring their talents to the notice of industry. The winning candidates are awarded Travel Awards, enabling them to undertake travel/study tours abroad, or Attachment Awards – short periods of work or work experience with a host company.

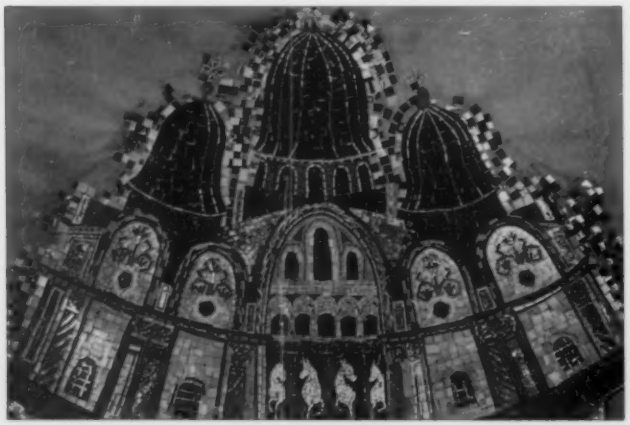
This year the scheme offered competitors a choice of 40 design briefs within the following areas of design: Communications and Information Technology, Consumer Products, Health and Community, Leisure and Retail, Transport, Ceramics, Environmental Design, Fashion, Fashion Fabrics, Footwear, Furnishing Textiles, Furniture, Glassware, Home Furnishings and Postage Stamps.

2,300 students from 91 colleges competed in the awards and record sponsorship of £300,000 was raised towards the funding of the year's competition. 37 Attachment Awards and 68 Travel Awards with a total value of £136,030 were awarded. Individual awards are sponsored by industry and allied organisations and over 90 companies contributed towards this year's award scheme.

The exhibition of winning and highly commended work from the 1988/89 scheme was on display at the following centres during the year:

Duncan of Jordanstone College of Art, Dundee;
Newcastle College;
Lancashire Polytechnic;
Sheffield Polytechnic;
South Glamorgan Institute of Higher Education, Cardiff;
College of St Mark and St John, Plymouth.

Deonne Parkin of Dewsbury College won a Donna Attachment Award worth £2,300 in the Home Furnishings Section of the Student Design Awards for the co-ordinated look for a room, taking medieval art as an inspiration



'NEW DESIGNS FOR OLD' SEMINAR

'If you design for elderly people, you design for everyone'. Linked to a design brief in the Health and Community Sector of the Student Design Awards, a seminar, sponsored by the Helen Hamlyn Foundation and chaired by Ron Carter RDI, was held in the new Durham House Auditorium when tutors heard about a different approach to designing for the elderly from such varied people as Andrew Rowe MP (editor of the report on 'Lifetime Homes'), David Hobman (previously Director, Age Concern England), Stephen Bayley, Alan Tye RDI and Sebastian Conran. The speakers stressed the importance of not regarding old people as objects of pity, but as a new and widening sector whose wishes and needs should be taken into account. A full report can be obtained from the Design Section.

ART FOR ARCHITECTURE

'Art for Architecture', a new joint initiative of the Department of the Environment and the RSA, was launched by Lord St John of Fawsley, Chairman of the Royal Fine Art Commission, on 3 April 1990.

Art for Architecture is a scheme which aims to enhance the urban environment by promoting collaboration between visual artists and craftspeople and architects and developers at the concept stage of development in order to encourage the incorporation of fully integrated art or craft work in the resulting building or development.

Awards are to be offered each year towards the cost of consulting and commissioning visual artists and craftspeople. Architects and developers who have identified a selected artist or craftsperson can apply for an Art for Architecture award as can individual artists, craftspeople or commission agencies who have identified a suitable development and have the support of the architect and developer. Publicly funded arts bodies are likely to play a key role in matching artists and commissioners. The awards will be funded by an annual grant from the Department of the Environment and sponsorship raised by the RSA.

The first award, worth £15,000, was made to Essex County Architects and will enable them to continue the collaboration, set up by The Public Art Development Trust, with the distinguished textile artist, Michael Brennand-Wood, on the development of the Braintree Tabor County Secondary School and joint use Leisure/Sports Centre and a number of other projects.

YOUNG DESIGNERS INTO INDUSTRY

1989/90 saw the final year of a five-year financial commitment by the Department of Trade and Industry to support the YDI placement scheme. The scheme was set up to provide twelve-month assisted placements in industry for newly qualified designers. As in past years, there was a great variety of host companies involved in the scheme. In all, twenty-three placements were made in companies manufacturing domestic products, lighting, furniture, and industrial machinery in the textile industry. Over the five years around 80% of placements have resulted in offers of permanent employment with the host company.

PIRA/RSA DESIGN CONFERENCE

The first PIRA/RSA Design Conference – *Design/Technology/Communications* – was held in March 1990. This joint initiative brought together members of The Research Association for the Paper and Board, Printing and Packaging Industries (PIRA) and professional designers and design managers. Printing industry representatives explained and demonstrated the latest printing technology and graphic tools whilst opportunities were created for feedback and discussion.

The conference, chaired by Bamber Gascoigne, started with a keynote address by Dr Jonathan Miller 'Pictures in the head', and continued with a series of papers and

workshop sessions covering issues on the use of computers in packaging and book design, advertising, newspapers and magazine design, and, of course, within design education.

This joint initiative raised many vital issues and led to the decision to stage another such conference in two years time to ensure that industry, design education and designers can work in a collaborative manner and are kept abreast of new developments.

RSA BICENTENARY MEDAL FOR 1989

The Society's Bicentenary Medal for 1989 was awarded to Louis van Praag, CBE FCSD.

The Bicentenary Medal was instituted in 1954 to commemorate the founding of the Society two hundred years earlier. It is awarded annually to a person who, in a manner other than as an industrial designer, has exerted an exceptional influence in promoting art and design in British industry.

Louis van Praag has made outstanding contributions in the fields of design-led manufacture, design education and design management, believing that in order to succeed against its competitors British business has to recognise design values, understand their central importance, and know how to use designers effectively.

ROYAL DESIGNERS FOR INDUSTRY

The distinction Royal Designer for Industry (RDI) was created by the RSA in 1936 to enhance the status of designers in industry and encourage a high standard of industrial design. There are currently 79 RDIs, plus 37 overseas designers who hold the honorary distinction (HonRDI).

The new RDIs for 1989 were Gerald Scarfe (illustration), Ron Sandford (illustration), David McMurtry (engineering design), William Neill Johnstone (woven textiles), Bill Dudley (theatre design), Brian Stuart Walker (television illustration), and Joseph Svoboda (Czechoslovakia – theatre design).

David Gentleman, having succeeded Lucienne Day as Master of the Faculty, gave the RDI Annual Address on the subject of 'Designing and Drawing'.

Under Lucienne Day's chairmanship the Design Advisory Panel comprising a group of RDIs (Dennis Bailey, Stefan Buzas, Ron Carter, Robin Day, David Mellor and Herbert Spencer) continued to work with the Society's architects, Green Lloyd Architects, on the furnishings, fittings and finishes of the House Development project.

ENVIRONMENT

Two major programmes were run during the year: The Future Countryside Programme, which had been launched in 1988 with a lecture by HRH The Duke of Edinburgh, and the Better Environment Awards for Industry.

FUTURE COUNTRYSIDE PROGRAMME

Under the aegis of the Future Countryside Programme, two series of seminars were held. The main series covered such diverse subjects as alternative economics, the myth of the countryside, strategic planning, and the future of agriculture. In addition, a third series of RSA/Shell seminars, concentrating this time on the countryside and entitled 'Sharing the Land', allowed a number of distinguished speakers, including David Puttnam and the Rt Hon Malcolm Rifkind, to air their opinions. Discussions were again off the

record, encouraging a frank exchange of views. Two further regional lectures, organised by the Fellowship, were held in Winchester and at Kedleston Hall. These events were able to draw on a wide range of experience and their conclusions were taken forward to the final conference in July 1990, entitled 'A Brief for the Countryside in the 21st Century'.

The public appreciation of environmental concerns has increased dramatically over the past two years: it is therefore not surprising that the programme has reflected this. Two issues came up repeatedly during the course of the seminars – first, the importance of finding a balance between the different, often conflicting, demands on the countryside today; and secondly, of maintaining a living countryside where the needs of people do not lose out to the more popularly appreciated needs of wildlife and conservation.

BETTER ENVIRONMENT AWARDS FOR INDUSTRY

These awards celebrated their third year in 1989/90. A record number of entries were received and the Prime Minister presented the awards. Six awards and four commendations were given.

POLLUTION ABATEMENT TECHNOLOGY AWARD
Winner: ICI Chemicals & Polymers
Commendation: William Corbett of Yorkshire Electricity

GREEN PRODUCT AWARD
Winner: Vaisala (UK) Ltd
Commendations: Fibrescreed Ltd *and* Nitech Ltd

ENVIRONMENTAL MANAGEMENT AWARD
Winners: J Sainsbury plc *and* Stocksbridge Engineering Steels
Commendation: Monsanto plc

APPROPRIATE TECHNOLOGY AWARD
Winners: Robens Institute of Health and Safety and OXFAM *and* IT Transport Ltd

The Prime Minister, the Right Hon. Margaret Thatcher MP, with the winners of Better Environment Awards for Industry

ARTS

RSA MUSIC SCHOLARSHIPS FOR SINGERS AND STRING PLAYERS

The 1990 RSA Music Scholarship auditions took place in the spring and five young professional musicians were awarded scholarships worth a total of £11,500.

The principal object of the RSA's music scholarships is to provide young singers or string players of outstanding talent with an opportunity to broaden their experience by placing them in a foreign musical environment for post-graduate studies or private tuition of their choice.

Two singers, a violinist, a viola player and a cellist were enabled to undertake further studies overseas, primarily at American and Canadian universities, as a result of these awards.

The Jacqueline du Pré Memorial Award – set up to assist cellists of exceptional talent – was carried over to the following year since the quality of the applicants, although high, was insufficiently outstanding to merit this special award.

Lectures

Issues of current concern, ideas that have come of age, items for a future agenda, variety, diversity, entertainment are all elements that go to make up the Society's lecture programme.

This year, lectures ranged internationally from the sustainable concerns of the Mexican environment to the economic concerns of the Caribbean; from the networked organisation to community service in San Francisco. Nearer home, regeneration of the inner cities has been explored with a lecture on the reconstruction of Sheffield and a celebration of Glasgow's architecture to salute the city as 'European City of Culture'.

Topicality is always difficult to include when a programme is arranged a year in advance, but room was made at short notice for a lecture on 'Socialism after the Berlin Wall'.

For the first time the Society actively sought sponsorship for a few of its chosen subjects. Touche Ross supported two lectures on the effects of the Single European Act 1992: The Future for our Cultural Heritages by Jacques Darras, last year's Reith Lecturer, and a second on the British economy by Samuel Brittan. The British Computer Society also sponsored a well-attended lecture on Information Technology.

The Children's Lectures were a big hit this year. Michael Rosen gave a fluent and hilarious performance of his poetry and the editor of *The Beano* delighted his young audience with the inside story of the comic.

The opening in April of the new dining facilities in the vaults now enables the audience to continue the discussion started in the Great Room over a drink and/or supper.

The full lecture list appears on page 21.

Principal Medals

Lord Sainsbury receives the Albert Medal for 1989 from the President, HRH The Duke of Edinburgh, at the Society's House

Sam Wanamaker receives the Benjamin Franklin Medal for 1989 from the President, HRH The Duke of Edinburgh, at Windsor Castle

The Albert Medal, the Society's highest award, is to be given for 1990 to Dr Jonathan Miller.

The Council wishes to recognize the outstanding contribution he has made to the arts and science and the way he has brought both to a larger audience.

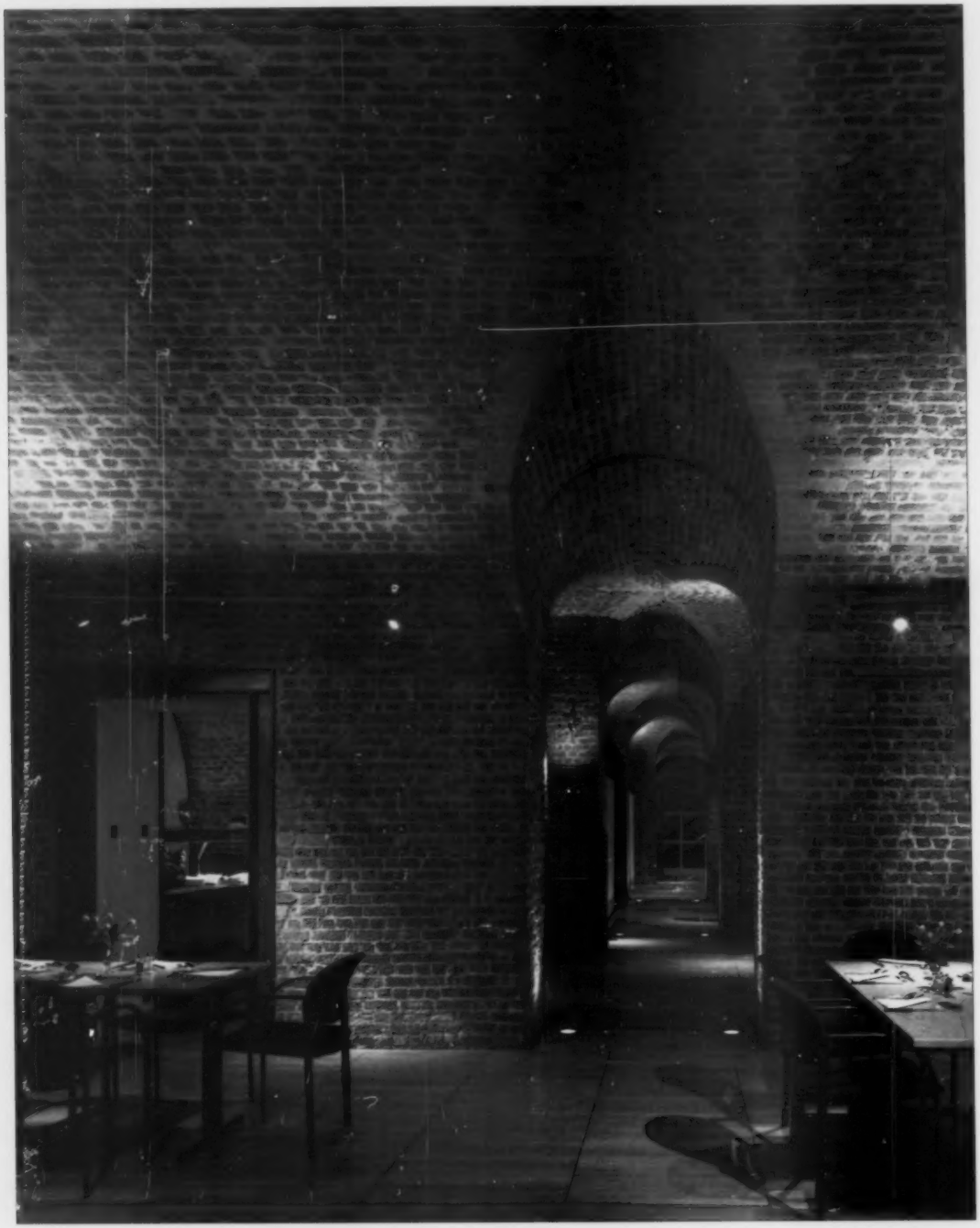
The Benjamin Franklin Medal for 1990 is to be given to Sir David Attenborough in celebration of his distinguished career as a naturalist and broadcaster. He has fostered understanding of and concern for the natural world both in the UK and the USA where his television series have attracted considerable followings.

Journal

Sarah Curtis, who became Editor in July 1989, has introduced changes to make the *Journal* more informative and more attractive. The RSA Report has been expanded to give lively reports about RSA activities, explaining projects in greater depth than hitherto. The reviews of exhibitions and books continue to offer vigorous appraisals and interesting variety, concentrating on issues of importance to the Society today and in the past. New headings and a redesigned contents page make it easier for readers to find their way around the *Journal* and highlight the significance of items.

But the most noticeable change to the *Journal* has been the introduction of front covers illustrated by members of the Faculty of Royal Designers for Industry, led by David Gentleman, Master of the Faculty, whose beautiful watercolour drawing of 8 John Adam Street began the series in April in a new format designed by Dennis Bailey RDI and Nicola Bailey of Bailey and Kenny. For at least the next year the spectrum of RDI work will be displayed, from illustration to engineering. The aim of all these changes is the same – to communicate effectively and to give readers a suitable impression of the range and quality of RSA endeavour.

The changing face of the RSA Journal



Library, Archives and Historical Studies

The Library and Archival Collection has undergone considerable reorganization during the year both in terms of rearrangement of the collection and its administration. The modern reference and lending collection remains located in the Adelphi Room which now also serves as the Fellows Room. The collections in this room are intended to reflect the Society's programmes and activities both past and present. To this end, a review of the book stock and periodicals is under way and the introduction of current RSA publications will reinforce the Society's profile.

Facilities for research and quiet study are provided in the adjoining Library reading room which houses archival and artefact material together with the Early Works Library and complete sets of the Society's published proceedings (the *Journal* 1852 - current issue, and the earlier *Transactions* 1783-1851).

Displays of archival material are mounted to coincide with significant events in the Society's history and to reflect the History Study Group talks and, where applicable, those of the main lecture series. Interest in the Library and Historical Collection has once again been evidenced by generous donations of books and memorabilia.

The Society's history is also promoted via papers at the History Study Group meetings, the annual Symposium, and by talks given by the Historical Adviser Dr D.G.C. Allan. Historical tours of the Society's House were conducted for Fellows Open Days, visiting parties from the University of Connecticut and Birkbeck College, and individuals interested in the Society.

Conference Facilities

The primary purpose of the investment in the vaults is to create a new source of revenue to help meet the Society's costs. The conversion has brought 6,000 square feet of 18th century London back into full use.

The vaults, which lie below the Society's five adjoining houses in John Adam Street, are now ingeniously linked to our two auditoria – the Great Room (capacity 200) and the new Durham Street Auditorium (capacity 60). The latter has been built over the original cobbled roadway which led from the Strand via an underground passage through the old Adelphi arches down to the Embankment and a section has been preserved as a feature of the new space.

The facilities offered are extremely flexible and may be hired for conferences, meetings, receptions, presentations, lectures etc. The numbers which can be accommodated range from 10 to 200 and a full catering service is available.

Christine Bond joined the Society in January as Conference Manager and spent her first three months putting together a marketing strategy prior to the new facilities being offered for business from 2 April 1990.

Apart from the conference operation, lunch is now available to Fellows from Monday to Friday (except Bank Holidays). After evening lectures, supper is available to the whole audience, whether Fellows or not.

Opposite: view of the converted vaults

Fellowship

The 1989/90 Session witnessed the launch of a plan to involve the Fellowship, described by Professor Charles Handy as 'this star-studded and immensely experienced regiment of talent', more systematically with the Society's work. The ten Regional Committees in the UK and the Overseas Chapters have been invited to collaborate in the Society's programme of three themes in the 1990/91 Session. The conjunction of the questionnaire, which was mailed to every Fellow with the November *Journal*, and the adoption by Council of the three themes provided an excellent opportunity for involving Fellows. Data from the questionnaire will be used to build up groups of Fellows interested in particular aspects of the programme and to identify those who might wish to give practical help. The first 4,000-plus responses to the questionnaire have been analysed. The first summary shows firm support for the Society's activities, with a fifth of those who responded saying they would consider becoming more involved in RSA activities and 29% saying they would be willing to support an RSA project or activity in their own locality, profession or industry. 21% said they would be prepared to undertake short-term assignments, eg research, feasibility study; 20% were willing to give a lecture and 21% to suggest names for Fellowship.

In response to the question which asked them which RSA activities they found most satisfying, 37% said being a member to support the purpose of the RSA, 42% reading the *Journal*, and 12% attending lectures at the House. Two-thirds had found the RSA had met their expectations and 17% had found it above their expectations; only 8% said it fell below expectations. With regard to the Society's facilities, 34% said that after the completion of the House development they would be likely to visit the House more than once a year for lectures and 33% would visit the Fellows' Room.

The pattern set last year was continued and two Open Houses for Fellows were held. The first lunches for new Fellows were organized and were well supported. Visits to Regional Committees and Overseas Chapters by the Chairman, Council members and members of staff initiated last year continued this year. The Chairman and Chief Executive visited New York and Chicago in March 1990, attending two valuable consultations, generously hosted by John Diebold and Robert Day respectively.

The ten Regional Committees in the UK organized some seventy events for Fellows, ranging from lectures to soirées, dinners and visits. A new Chapter was formed in Western Australia.

The completion of the House development in April 1990 brought a range of improvements in the facilities for Fellows. The new lunch facility for Fellows in the vaults has been operating since April and the new Fellows' Room in the Adelphi Room is in use. The improvements have made it easier for Fellows to meet each other, to meet the staff, and to be more in touch with the Society's activities.

In February 1990 the number of Fellows passed 15,000. The Council and its Fellowship Committee would like to see this growing body of Fellows become a network of supporters of the Society and its work.

Financial Report

		Year to 31/3/90		*Year to 31/3/89*
INCOME *(£000)*	Subscriptions	428		*350*
	Room hire & services	330		*195*
	RSA Examinations Board	411		*464*
	Contributions to programme activity	1,391		*1,318*
	Appeal: donations receivable	902		*479*
	Other	76		*46*
		3,538		*2,852*
EXPENDITURE *(£000)*	Fellowship services	396		*437*
	Administration & establishment	910		*708*
	Programme – Projects	1,441		*1,404*
	Appeal donations transferred to House Development Fund	902		*479*
		3,649		*3,028*
	Deficit for year	(111)		*(176)*
SUMMARISED BALANCE SHEET *(£000)*	Tangible fixed assets	1,536		*1,527*
	House development in progress	3,820		*1,239*
	Listed investments at cost (market value £444)	339		*312*
			5,695	*3,078*
	Loan to RSA Examinations Board		702	*733*
	Current assets: stocks and debtors	715		*420*
	Current liabilities: Creditors	(975)		*(820)*
	Bank overdraft: House Development	(2,167)		*(590)*
	General	(350)		*(159)*
	Bonds held by Fellows	(157)		*–*
	Net current liabilities		(2,934)	*(1,149)*
	Trust fund assets		220	*216*
			3,683	*2,878*
	Representing: Life composition & general fund account		1,746	*1,852*
	House Development Fund		1,650	*748*
	Other funds		287	*278*
			3,683	*2,878*

The deficit of £111,000 is consistent with the deficit foreseen in the five-year plan produced in 1988 when the House Development Project was authorised.

It is expected that the total cost of the completed House Development Project will be £4.2 million, to which must be added financing charges on the work in progress of about £0.3 million. The Appeal had raised £2.6 million in pledged income by 31 March 1990, of which £1.8 million was received in cash. The House Development has been financed by an unsecured overdraft from Barclays Bank plc and agreement in principle has been reached to convert this into a longer term loan secured on one part of the John Adam Street premises.

Looking ahead to 1990/91, the Society is budgeting for a small surplus, attributable to the planned growth in revenue from the letting of the Society's rooms and vaults, the profit on sale of part of the investment portfolio and some other assets, and the benefit for part of the year of an increase in the Fellowship subscription. The full accounts are published separately.

Sponsorship and Grants 1989/90

The Society wishes to thank the following who have contributed over £1.3 million in support of RSA work during the 1989/90 Session. The list excludes contributors to the RSA Appeal whose generosity will in due course be permanently recorded.

Allans of Duke Street
Allied Dunbar Associates
Andrews Byrne & Parker
ASDA Foundation
Aston Martin Lagonda Ltd
BAA
The N G Bailey Organisation Ltd
Banks & Miles
Barclays Bank plc
BAT Industries plc
BBC
J & A Beare Ltd
BIB Design Consultants
The BOC Group plc
Bodansky and Lee
Booker plc
Brand New Ltd
British Airways
British Bankers Association
British Ceramic Manufacturers' Federation
British Computer Society
British Footwear Development Trust
British Gas plc
British Museum
British Olivetti Ltd
British Petroleum Co plc
British Railways Board
British School of Motoring
British Shoe Corporation
Building Design Partnership
Business Magazine
Bute Fabrics Ltd
The Edward and Dorothy Cadbury Trust
Capital & Counties plc
The City of London Educational Trust Fund
Clarks Ltd
John and Freda Coleman Charitable Trust
Comino Foundation
Conran Design Group
Cookson Group plc
Council for Industry and Higher Education
Countryside Commission
Courtauld Prints
Courtaulds Textiles Ltd
CV Home Furnishings Ltd (Dorma)
Dartington Crystal
DCA Design Consultants Ltd
Denby Tableware
Department of Education and Science
Department of the Environment
Department of Trade & Industry
Design Marketing Ltd
The Design Solution
The Development Trust for the Young Disabled
Digital Equipment Company Ltd
Edward Doherty & Sons Ltd
The Drapers' Company
The Dulverton Trust
Edward Boyle Trust
The Engineering Council
The Environment Foundation
Ernest Cook Trust
The Esmée Fairbairn Charitable Trust
Esso Exploration
Esso UK plc
European Commission
Eurotunnel
Fabrex Exhibition
Ford Motor Company Ltd
Formica Ltd
Forward Trust Group Limited
G E C Community Service
The Gertie Phillips Award
Godington Charitable Trust
Grand Metropolitan plc
Greycoat Estates plc
Harrison & Sons Ltd
Haydon Williams International Ltd
The Helen Hamlyn Foundation
Herring Son & Daw
Hewlett-Packard Limited
The House of Questa Ltd
IBM (UK) Ltd
IBM United Kingdom Trust
ICI plc
Institute of Packaging
International Wool Secretariat
ISA Charities
Jaguar Cars Ltd
Johnson Matthey
King Edward's Hospital Fund for London
Land Securities plc
The Edgar E Lawley Foundation
Jill Lawrence Designs
Legal & General Group plc
The John Lewis Partnership
Lloyd Northover Ltd
Lloyds Bank
London Docklands Development Corporation
London Regional Transport
London Weekend Television
Lucas Industries plc
Marketplace Design Partnership
Marks & Spencer plc
Marler Haley Exposystems
M B Charities Ltd
MEPC plc
Merchant Taylors' Company
Monsanto plc
Morgan Grenfell Group plc
The G M Morrison Charitable Trust
Motor Panels (Coventry) Ltd
Municipal Mutual Insurance Ltd
The National Economic Development Office
National Grid
National Power
National Westminster Bank plc
Nationwide Anglia Building Society
Nigel Vinson Charitable Trust
The Oldham Foundation
The ORT Trust
Ove Arup Associates
Penhaligon's Ltd
The Performing Right Society Ltd
Perstorp Warerite Limited
Michael Peters Group plc
Philips Corporate Industrial Design
Pifco Salton Carmen
Pilkington plc
PIRA
Pitney Bowes plc
Plaxton Group plc
The Post Office
Mr & Mrs Pye's No 1 Charitable Trust
Rank Hovis McDougall plc
C Redstone
Roberts Weaver Design Limited
Rolls-Royce Motor Cars Ltd
J Rothschild Holdings Charitable Trust
The Rover Group plc
Royal Doulton Ltd
Royal Mail, Stamps and Philately
Rural Development Commission
Russell & Bromley Ltd
Saatchi & Saatchi Compton Group
J Sainsbury plc
The Francis C Scott Charitable Trust
Sekers Fabrics Ltd
Severn Trent Water
Shell (UK) Ltd
Harry and Abe Sherman Foundation
R Shorter
Sir Keith Showering Charitable Trust
Silentnight Holdings plc
W H Smith Group plc
Sony (UK) Limited
Staverton Joinery Ltd
Sir Sigmund Sternberg Charitable Trust
The Sir John Stratton Trust
TI Group plc
Donald Tomlinson Memorial Award
Tootal Group plc
Toray Textiles Europe
Touche Ross
The Training Agency
Travis Perkins plc
TSB Foundation for England & Wales
Unilever plc
Wallis Fashion Group Ltd
The Wellcome Foundation Ltd
Wilkinsons Furniture Ltd
Wolff Olins Business Ltd
The Worshipful Company of Weavers

Lectures

INAUGURAL ADDRESS OF THE 236TH SESSION
This Society of ours – Professor John Tomlinson (1 November 1989)

ANDREW SHARMAN MEMORIAL LECTURE
A global perspective and case studies of sustainable development in Latin America – Fernando Ortiz Monasterio (29 November 1989)

EDWARD BOYLE MEMORIAL LECTURE
A case for the humanities – Lord Bullock FBA (4 April 1990)

SIR THOMAS HOLLAND MEMORIAL LECTURE
The Caribbean after 1992 – Alister McIntyre (24 April 1990)

THE FRANCIS C. SCOTT MEMORIAL LECTURE
Youth Service: the useful and the good – Robert Burkhardt (25 April 1990)

COMINO LECTURE
Culture change: no science, but considerable art – Sir Colin Marshall (13 June 1990)

Managing design in industry: adapting the pinstripe – Alan Brickwood (8 November 1989)
Inner city reconstruction: Sheffield – a case study – Councillor Clive Betts, Richard D. Field OBE and Cedric Green (22 November 1989)
Forensic science, medicine and the law – Professor Bernard Knight (6 December 1989)
The butterfly walk – John B.H. Jackson (13 December 1989)
The genius in the Education Office: the vision and achievements of Henry Morris – Professor Harry Rée and Keith Foreman (24 January 1990)
Franchising in the 1990s – Martin Mendelsohn, Dr Brian Smith and Peter Stern (7 March 1990)
The education and training needs of the 1990s – John Butcher MP (14 March 1990)
The Moving Picture Show: can TV documentaries enlarge our knowledge of contemporary history? – Phillip Whitehead (28 March 1990)
The Arts Council: problems and policies after twelve months in office – Peter Palumbo (11 April 1990)
More means different: wider participation in better higher education – Sir Christopher Ball (2 May 1990)
Glasgow 1990 - the Cultural Capital of Europe. Glasgow's architecture as a reflection of its people's spirit – Charles McKean (16 May 1990)

CHILDREN'S CHRISTMAS LECTURE
Did I hear you rite? – Michael Rosen (21 December 1989)

CHILDREN'S EASTER LECTURE
The Dandy and The Beano: fifty years of fun – Euan Kerr (18 April 1990)

CANTOR LECTURES
PERCEPTION
I *Perception: where art and science meet* – Professor Richard Gregory (15 January 1990)
II *Light and the ageing eye* – Professor John Marshall (22 January 1990)
III *From the look of things: the structure of appearances* – Dr Jonathan Miller CBE (29 January 1990)

THE FUTURE COUNTRYSIDE
I At Winchester College, Winchester
The Future Countryside: visions for the South – Sir Derek Barber, Michael Breheny, Angela Dumbreck and Canon Rutter (21 April 1990)
II At Kedleston Hall, Derby
The Future Countryside: visions for the Midlands – Michael Dower, Dr Ian Bowler and Stephen Wright (27 April 1990)

OPEN HOUSE FOR FELLOWS
The Future of the Arts in schools – Professor Kenneth Robinson (28 February 1990)

REFLECTION RIDING MEMORIAL LECTURE
Landscape and the conservation of meaning – Dr Oliver Rackham (6 June 1990)

SPONSORED LECTURES
I *The networked organisation* – Mike Watson (21 February 1990)
sponsored by the British Computer Society
II Touche Ross Lectures
The Single European Act 1992
i) *Should we go on growing roses in Picardy? The future for our cultural heritages in Europe* – Professor Jacques Darras (5 March 1990)
ii) *European money and the British economy* – Samuel Brittan (9 April 1990)

REGIONAL LECTURE
Viruses: architecture smaller than life – Professor Robert Horne (16 June 1990)

IDEAS THAT HAVE CHANGED THE WORLD
John Law and the invention of paper money – Dr Lawrence Lande and Tim Congdon (23 May 1990)

GRAPHIC DESIGN
RDI Annual Address *Designing and Drawing* – David Gentleman RDI (16 November 1989)
Communicating graphically – Matthew Carter RDI and Martin Lambie Nairn RDI (7 February 1990)

RSA

The Royal Society for the encouragement of
Arts, Manufactures & Commerce

Founded in 1754

Annual Report
236th Session 1989/90
and
Annual Accounts
for the Year to 31 March 1990

RSA

The Royal Society for the encouragement of
Arts, Manufactures & Commerce

Founded in 1754

Annual Accounts for the Year to 31 March 1990

REPORT OF THE AUDITORS TO THE COUNCIL AND FELLOWS OF THE RSA

We have audited the Financial Statements on pages 1 to 7 in accordance with Auditing Standards.

In our opinion the Financial Statements give a true and fair view of the state of affairs of the Society at 31st March, 1990, and of its income and expenditure and source and application of funds for the year then ended.

London
16th July 1990

COOPERS & LYBRAND DELOITTE
Chartered Accountants

ACCOUNTING POLICIES

1. The Financial Statements on pages 1 to 7 have been prepared on the historical cost basis of accounting modified to include the revaluation of certain fixed assets.

2. Depreciation is based on the cost or valuation of the fixed assets and their estimated future lives.

   The freehold property at John Adam Street and improvements thereto are being depreciated in equal annual instalments over a period of 200 years from 1st April 1978. Machinery and equipment, furniture and fittings are being depreciated at 15 per cent and 20 per cent per annum. The Society's investments are included in the Balance Sheet at cost, with a note of their market value.

3. Credit is taken for the whole of the subscriptions received during the year, although some relate to periods expiring after the date of the Balance Sheet.

   Life Compositions received are credited to the Income and Expenditure Account over a period of 12 years from their receipt.

4. Grants and donations in support of the Society's programme of project work 'for the encouragement of Arts, Manufactures and Commerce' are credited in the year during which the associated expenditure occurs. Other donations are credited in the year of receipt.

5. Fund raising costs are shown separately in the Income and Expenditure Account.

6. Investment income is credited to the accounts in the year in which it is received, and no profit is taken on any investment held until it has been realised.

7. Stocks are stated at the lower of cost and net realisable value.

8. The Society operates a defined benefit Scheme. Pension costs are charged to the Income and Expenditure account so as to spread the cost of pensions over the service lives of the employees in the Scheme. Variations from regular cost are spread over the expected remaining service lives of current employees in the Scheme.

BALANCE SHEET
31st March 1990

	Notes	£000	£000	*31st Mar. 1989 £000*
Fixed Assets				
Tangible fixed assets	2	1,535·9		*1,527·5*
House Development in progress	3	3,820·1		*1,239·0*
Listed Investments at cost (market value £444,431 [1989 £445,055])		339·1		*311·9*
Total Fixed Assets			5,695·1	*3,078·4*
Loan to RSA Examinations Board				
Amount repayable in less than one year		31·2		*31·2*
Amount repayable in more than one year		670·8		*702·0*
			702·0	*733·2*
Current Assets				
Stocks		15·6		*10·1*
Debtors		350·3		*215·1*
House Development – payment in advance	3	—		*1,730·2*
Current Account – RSA Examinations Board		290·4		*130·1*
Bank Deposits		58·3		*64·4*
		714·6		*2,157·9*
Current Liabilities				
Creditors		887·6		*737·3*
Bank Overdrafts – general		350·5		*158·6*
– house development	3	2,167·3		*2,328·8*
Unexpended Trust Income		87·1		*82·6*
Bonds held by Fellows	4	156·6		*—*
		3,649·1		*3,307·3*
Net Current Liabilities			(2,934·5)	*(1,149·4)*
Trust Fund Assets			220·3	*215·7*
			£3,682·9	*£2,877·9*
Representing	5			
GENERAL FUND ACCOUNT			1,361·7	*1,473·2*
LIFE COMPOSITION ACCOUNT			171·6	*156·5*
UNREALISED SURPLUS on Sale of Fixed Assets to RSA Examinations Board			212·4	*221·9*
SPECIFIC FUND ACCOUNT			1,716·9	*810·6*
TRUST FUND ACCOUNT			220·3	*215·7*
			£3,682·9	*£2,877·9*

The Financial Statements on pages 1 to 7 were approved by the Council on 16th July 1990 and are signed on its behalf by:

PROF. JOHN TOMLINSON, *Chairman*

SIR AUSTIN PEARCE
MRS DOREEN WEDDERBURN *Treasurers*

NOTES TO BALANCE SHEET

1. The Society is registered as a charity (Reg. No. 212424) and as such is exempt from Corporation Tax.

2. TANGIBLE FIXED ASSETS

The freehold property at 8, 6, 4 & 2 John Adam Street is listed as an historic building. As such the Society is required by law to maintain the property in its present form in perpetuity. It is however, a requirement of United Kingdom and International Accounting Standards that freehold buildings should be depreciated over their estimated useful lives. To meet this requirement the Council has attributed to the Society's House a notional life of 200 years from the 1st April 1978, and depreciation is therefore being charged on that basis.

	Freehold Premises £000	Machinery and Equipment £000	Furniture and Fittings £000	Pictures Books and Antiques £000	Total £000
Cost or valuation					
At 31st March 1989	1,546·2	18·2	260·1	10·0	1,834·5
Additions at cost	1·9	53·3	4·1	—	59·3
At 31st March 1990	1,548·1	71·5	264·2	10·0	1,893·8
Depreciation					
At 31st March 1989	66·9	11·2	228·8	—	306·9
Charge for the year	7·8	11·3	31·9	—	51·0
At 31st March 1990	74·7	22·5	260·7	—	357·9
At 31st March 1990	£1,473·4	£49·0	£3·5	£10·0	£1,535·9

Machinery and equipment is stated at 1977 valuation with subsequent additions at cost and pictures, books and antiques at 1919 valuation. All other fixed assets are stated at cost.

3. In September 1988 the Council authorised total expenditure on the improvements to the Society's House and Vaults at John Adam Street of £4·0m. At 31st March 1990 expenditure on works completed to date totalled £3·8m. It is estimated that the total cost of the works, including possible claims relating to late completion, will be about £4·6m.

The development project is being financed in the short term by an unsecured overdraft from Barclays Bank plc of up to £3·8m. At 31st March 1990 £3·3m had been drawn down. Monies raised to that date by the Society's Appeal, including taxation recoverable, totalled £1·65m.

4. Bonds purchased by fellows in response to the Appeal, are interest free and are redeemable on 1st June 1994 or earlier, at 28 days notice to the Society.

5. FUND ACCOUNTS

	31st March 1989 £000	Excess (shortfall) of income over expenditure £000	31st March 1990 £000
Unrestricted funds			
General purposes capital	1,473·2	(111·5)	1,361·7
Life composition account	156·5	15·1	171·6
Unrealised surplus on sale of fixed assets to RSA Examinations Board in 1988	221·9	(9·5)	212·4
Restricted funds			
Vaults development appeal	748·1	902·0	1,650·1
Maltwood	29·6	1·5	31·1
Jaqueline du Pré Award	30·9	2·6	33·5
Staff benevolent	2·0	0·2	2·2
	8106	906·3	1,716·9
Trust funds	215·7	4·6	220·3
Represented by: Capital Investments held on behalf of 38 Trusts (market value £268·2)			130·9
Income Investment (market value £6·0)			2·3
Income held by the Society			87·1
			220·3

INCOME AND EXPENDITURE ACCOUNT
for the year ended 31 March 1990

	Notes	Operating Income and Expenditure General	Operating Income and Expenditure Projects	Vaults Development Appeal	Other Restricted Funds	Total 1990	*Total Year to 31 March 1989*
	(1)	£000	£000	£000	£000	£000	*£000*
Income							
Subscriptions and Registration Fees		400·7				400·7	*324·7*
Transfer from Life Composition Account		27·3				27·3	*25·0*
Room Hire and Services		330·8				330·8	*232·2*
Investment Income		33·4			4·3	37·7	*33·9*
Grants, Sponsorship, Donations and Legacies		17·2	1,392·3	902·0		2,311·5	*1,802·2*
Profit on sale of Investments		15·4				15·4	—
Income from RSA Examinations Board	(2)						
Royalty		152·3				152·3	*127·7*
Rental and charges for services		141·2				141·2	*238·1*
Loan Interest		117·0				117·0	*98·3*
Realised profit on sale of Fixed Assets	(3)	9·5				9·5	*9·5*
Total Income		1,244·8	1,392·3	902·0	4·3	3,543·4	*2,891·6*
Expenditure							
Staff costs	(4)	648·7	549·4			1,198·1	*1,026·7*
Premises and equipment costs and depreciation	(5)	217·0				217·0	*229·1*
Communication costs	(6)	143·8	37·5			181·3	*199·8*
Printing and stationery costs	(7)	165·5	117·1			282·6	*284·9*
Other administration and general costs	(8)	351·0	462·0			813·0	*802·1*
Fund raising costs		56·6				56·6	*46·1*
Expenditure attributable to the programme of projects		(275·0)	275·0			—	—
Total Expenditure		1,307·6	1,441·0		—	2,748·6	*2,588·7*
Excess/(shortfall) of income over expenditure		(62·8)	(48·7)	902·0	4·3	794·8	*302·9*
Transfer of shortfall on projects	(9)	(48·7)	48·7				
TAKEN TO FUND ACCOUNTS		£(111·5)	—	£902·0	£4·3	£794·8	*£302·9*

NOTES TO INCOME AND EXPENDITURE ACCOUNT

1. The income and expenditure account reflects all income and expenditure of the Society. Monies received by way of donations, sponsorship or legacy, the use of which is restricted to certain purposes, and related expenditure are shown separately from the general income and expenditure. The restricted income is that received in respect of: (i) the Society's programme of projects 'for the encouragement of Arts, Manufactures and Commerce', (ii) the vaults development appeal, and (iii) other funds being the Maltwood Fund for archaeological research awards, the Jacqueline du Pré Award Fund for advanced studies for cellists and the Staff Benevolent Fund. All other income represents general income of the Society available for its general purposes.

2. Under an agreement signed on 30th September 1987 the RSA Examinations Board pays to the RSA:
   - a royalty equivalent to 2¼% of its net income each year.
   - rent for space occupied by the RSA Examinations Board in the RSA's premises in John Adam Street and charges for the services provided by the RSA to the RSA Examinations Board.
   - interest on the outstanding balance of the loan of £780,000 made by the RSA to the RSA Examinations Board on 30th September 1987 at 2% over bank base rate. This loan is repayable in 50 instalments over 25 years from 30th September 1987.

3. There was an excess of consideration on book value of property transferred to the RSA Examinations Board by the RSA on 30th September 1987 of £236,020. This sum forms part of the £780,000 loan made by the RSA to the RSA Examinations Board on that date. The gain is therefore deemed to be realisable over the 25-year period of repayment of that loan. Accordingly £9,440 has been taken to the Income and Expenditure account in this year.

	£000	*Year to 31st March 1989 £000*
4. Staff Costs		
Staff salaries, wages and national insurance	1,042·0	*899·5*
Pension schemes *(see note 10)*	52·6	*49·0*
Temporary staff	75·5	*58.6*
Other staff costs	15·7	*2·7*
Luncheon vouchers	12·3	*16·9*
	1,198·1	1,026·7
5. Premises and Equipment Costs and Depreciation		
Rates	34·0	*32·4*
Repairs to premises and plant	33·0	*32·3*
Insurance	15·8	*13·9*
Lighting, heating and power	23·0	*18·4*
Membership computer expenses	46·0	*54·5*
Cleaning and general costs	14·2	*27·5*
Depreciation	51·0	*50·0*
	217·0	229·0
6. Communications Costs		
Postage	128·1	*150·0*
Communications	10·1	*7·3*
Carriage	4·6	*1·6*
Telephones	38·5	*40·9*
	181·3	*199·8*
7. Printing and Stationery Costs		
Printing and stationery	161·4	*138·4*
Journal printing	80·8	*98·5*
Photocopying	40·4	*47·9*
	282·6	284·8

NOTES TO INCOME AND EXPENDITURE ACCOUNT *continued*

	£000	*Year to 31st March 1989 £000*
8. Other Administrative and General Costs		
Journal, library, lectures and meetings	67·1	*48·0*
Regional and overseas activities	20·7	*14·9*
Bank Interest and charges	73·1	*48·2*
Audit fees	10·0	*11·6*
Other professional fees	22·5	*4·9*
Catering costs	80·3	*37·5*
General costs	48·0	*37·3*
RDI Administration	29·3	*35·7*
Projects – awards	262·3	*252·6*
administration	199·7	*171·9*
Industry Matters special projects	—	*139·5*
	813·0	*802·1*

9. Net Cost of the programme of projects 'for the encouragement of Arts, Manufactures and Commerce'

	Direct Expenses £000	Attributed Expenses £000	Income Received £000	Net Cost to RSA £000	*Net Cost to RSA 1989 £000*
Arts	15·2	19·4	(11·8)	22·8	*19·5*
Manufactures and Commerce	297·2	89·8	(376·3)	10·7	*39·0*
Design	461·8	83·9	(563·5)	(17·8)	*12·5*
Education	288·9	34·7	(291·6)	32·0	*(2·1)*
Environment	102·9	47·2	(149·1)	1·0	*17·7*
	1,166·0	275·0	(1,392·3)	48·7	*86·6*
Year to 31st March 1989	*1,143·7*	*260·5*	*(1,317·6)*	*86·6*	

10. PENSION SCHEME

The company operates a pension scheme providing benefits based on final pensionable salary. The assets of the scheme are held separately from those of the company, being invested with Scottish Widows' Fund and Life Assurance Society. Contributions are determined by a qualified actuary from the above insurance company on the basis of triennial valuations using the projected unit method. Up to 31st March 1989 the RSA Examinations Board participated in the pension scheme. On 1st April 1989 a separate scheme was established for the RSA Examinations Board based on an equitable split of the assets at that date and on the last valuation of the Scheme.

The most recent valuation of the Scheme was at 1st April 1987. The assumptions which have the most significant effect on the results of the valuation are those relating to the rate of return on investments and the rates of increase in salaries. It was assumed that the investment returns would be 9% per annum and that salary increases would average 8% per annum.

The market value of the assets held in the Scheme at 31st March 1989, prior to the establishment of the separate scheme for the RSA Examinations Board, was £889,500.

STATEMENT OF SOURCE AND APPLICATION OF FUNDS

for the year ended 31st March 1990

	£000	*Year to 31st March 1989* £000
SOURCE OF FUNDS		
Vaults development appeal	902·0	*478·8*
Other restricted fund receipts, net	4·3	*0·4*
Life composition receipts	42·3	*35·8*
Proceeds on disposal of Investments	50·5	*—*
Repayment of loan to RSA Examinations Board	31·2	*31·2*
	1,030·3	*546·2*
APPLICATION OF FUNDS		
Funds applied in operations (see note below)	112·7	*160·9*
Purchase of fixed assets	59·3	*21·2*
House and vaults development in progress	2,581·1	*1,126·7*
Prepayment to Tarmac Construction Limited utilised	(1,738·2)	*1,738·2*
Purchase of Investments	62·3	*—*
	(1077·2)	*(3,047·0)*
NET APPLICATION OF FUNDS	£(46·9)	*£(2,500·8)*
CHANGE IN WORKING CAPITAL		
Increase in Stocks (1989 decrease)	5·5	*(3·9)*
Increase in Debtors	135·2	*24·5*
Increase in Creditors	(154·8)	*(15·3)*
Increase in RSA Examinations Board current account (1989 decrease)	160·3	*(296·3)*
Proceeds on issue of Bonds to Fellows	(156·6)	*—*
	(10·4)	*(291·0)*
Decrease in bank overdraft facility for vaults development	161·5	*(2,328·8)*
Decrease in other bank balances	(198·0)	*119·0*
	£(46·9)	*£(2,500·8)*

Note:

FUNDS APPLIED IN OPERATIONS		
Shortfall of general income over expenditure	(62·8)	*(89·8)*
Shortfall of income over expenditure on programme of projects for the encouragement of Arts, Manufactures and Commerce	(48·7)	*(86·6)*
	(111·5)	*(176·4)*
Items not involving movement of Funds:		
Depreciation of fixed assets	51·0	*50·0*
Profit realised on sale of fixed assets	(9·5)	*(9·5)*
Life compositions taken to general income	(27·3)	*(25·0)*
Profit realised on sale of Investments	(15·4)	*—*
	(112·7)	*(160·9)*

RSA, 8 John Adam Street, London, WC2N 6EZ

List of Council & Officers, 236th Session

PATRON Her Majesty the Queen

COUNCIL

PRESIDENT His Royal Highness The Prince Philip, Duke of Edinburgh KG KT

VICE-PRESIDENTS
Professor John Tomlinson CBE MA *Chairman*
Sir Peter Baldwin KCB MA FCIT HonFIHE
David Gentleman RDI ARCA FCSD *(Master of the Faculty of Royal Designers for Industry)*
The Lord Gibson MA HonDLitt
Professor Charles Handy MA MBA
Sir John Harvey-Jones MBE
Sir Ian Hunter MBE
Martin Moss CBE
John Peake CBE MA CEng FIMechE FIMA CBIM (*Chairman*, RSA Examinations Board)

TREASURERS
Sir Austin Pearce CBE PhD FEng
Mrs Doreen Wedderburn BSc MIBiol

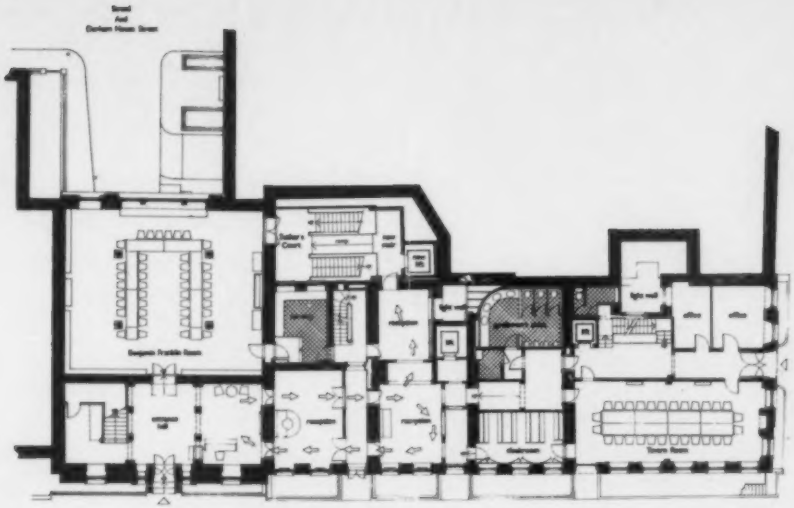
ORDINARY MEMBERS OF COUNCIL
Peter Brinson MA DArt (resigned March 1990)
The Rt Hon Sir Adam Butler
Peter Byrom OBE BA CText FTI
Christopher Everett CBE MA JP
Andrew Fairbairn MC MA HonDLitt
Michael Frye SB MIES
John Gough MBE
Nicholas Hinton CBE MA
Sir Simon Hornby
Mrs Anne Jones BA DipSoc
Kenneth Joyner MSc(Hon) CEng FICE FCIT
Michael Manser DipArch PPRIBA HonFRAIC
Richard Martineau MA
Charles McCaskie OBE BEng FEng FIMechE
Sir Patrick Meaney
Dr Elizabeth Nelson BA
Stephen O'Brien CBE
Wally Olins MA FCSD
John Osola CBE BSc FEng FIMechE MInstE Fellow ASME
Air Marshal Sir Charles Pringle KBE MA FEng FRAeS
Francis Tibbalds DipArch MPhil RIBA PPRTPI
The Rev Canon George Tolley MSc PhD DUniv FRSC CBIM
Christopher Weston FIA(Scot)
Dame Margaret Weston DBE BSc(Eng) MIEE

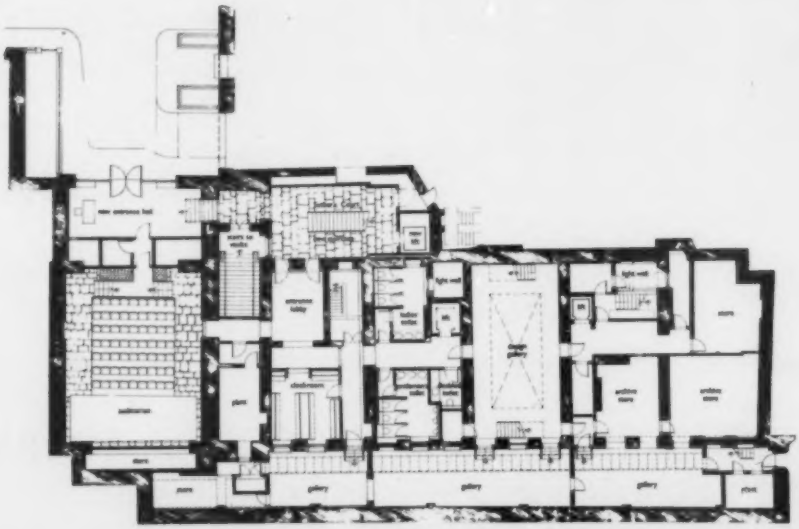
REGIONAL MEMBERS
The Hon James Bruce
J Michael Stratton OBE MA
Mrs Antoinette Gordon BSc MSc FBIM
Hugh Howorth OBE FIIC FIPI PPIHospE

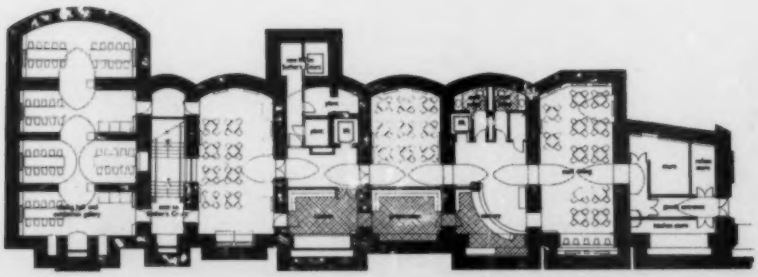
VICE-PRESIDENTS EMERITI
Sir Brian Batsford HonRI FCSD
Dame Diana Reader Harris DBE BA FCP
The Lord Hayter KCVO CBE MA
Sir Peter Masefield MA CEng DSc DTech HonFRAeS FCIT
The Lord Nathan
Sir James Taylor MBE DCL PhD DSc

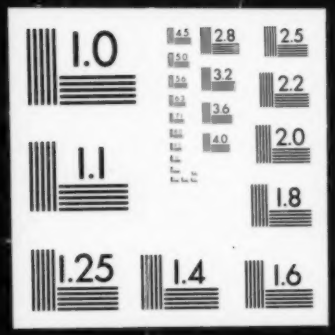
SENIOR STAFF

Secretary and Chief Executive Christopher Lucas
Deputy Secretary Timothy Cantell BA DipTP
Programme Director Mark Goyder MA (joined April 1990)
Fellowship Director Marigold Coleman MA
Finance Director David Hawkins FCA
Industry Adviser Sir Geoffrey Chandler CBE MA
Head of Design Helen Auty
Conference Manager Christine Bond (joined January 1990)
Education for Capability Co-ordinator Judith Corby
Journal Editor Sarah Curtis JP MA
Lectures Secretary Penny Egan BA
Fellowship Secretary John Gibbs BA
Development Officer Jacqui Hayler
Administrator, Student Design Awards Susan Hewer BA
Library and Records Administrator Jacqueline Judge BA MArch Admin
Accountant Jim Kanelias MAAT
Environment Administrator Frances Maggs BA
Industry/Education Secretary Jenny Morley
House Services Manager Patricia Owens (joined January 1990)





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